

Name _____

Be sure to write your name and save a screenshot when you are done.

Underline the direct objects in the sentences below.

1. In 1985, the Coca-Cola Company reformulated its flagship product.
2. The soft drink was unofficially named “New Coke.”
3. The company believed the new product to be superior to the old and excitedly released it to the world.
4. The American public, however, did not like the replacement of their old favorite.
5. When New Coke hit the shelves, sales dropped significantly.
6. Coca-Cola redesigned its drink because of competition from Pepsi.
7. By 1983, Pepsi was outselling Coca-Cola by huge margins.
8. Strangely, this disastrous new product helped Coca-Cola in the long run.
9. After its failure with New Coke, they released “Coca-Cola Classic,” the old formula.
10. The re-released soda sold more units than ever before, and Coke still dominates the soft drink market.